The Capitalist Press, The Toiler and You

The power of Capitalism rests upon its ability to fool, to lie to, and keep the workers in ignorance This it accomplishes through its thousands of controlled daily papers.

Papers that constantly lie to the workers are not good papers for the workers to support. Yet they do it. The capitalist papers fool them into doing it. Because the greater portion of the workers are thus fooled into supporting these lying sheets the worth while working class papers have a hard struggle to live.

Instead of allowing themselves to be duped into financing the very papers that constantly lie to them, INTELLIGENT workers will DO EVERYTHING IN THEIR POWER to SUPPORT THEIR OWN PAPERS.

The Toiler is in the vanguard of working class publications. The best proletarian writers write for it. The best cartoonists drawn for it. The most intelligent portion of the workers believe in its principles. It deserves the support of all who want the workers to learn the truth.

The costs of publishing The Toiler have doubled within the past year. News print paper is more than 100 per cent higher than a year ago. We need your help to build up a PAPER FUND to purchase print paper. The question for you to answer is: Are you willing to give as many pennies for the TRUTH now as you are for LIES?

We mean NOW — net tomorrow, not next week, not at some distant future time when it becomes "convenient", but NOW while you are reading this — NOW WHILE WE NEED IT BADLY.

Of course we know that you have been "thinking about it". Many are doing so — but just thinking is not doing. We have many readers who have already done far better than just think about it. They have transmuted their thoughts into actions and have made their generous remittances.

THEY HAVE HELPED — because they ACTED.

And action is what counts. Action is what gets us to where we are going. Action in this matter is what is needed now, right now. We want your help, we have to have your help if we are to continue publication at the high prices we must pay to get The Toiler out each week.

Now then, don't delay. We ask you to not only think, but to act. Act now. Send us your contribution to the Paper Fund.

Since Harding, the Senator, had been the property of John D., the man of millions, rather than buy new material for the Presidency, thought it better to use the old article. This is John's idea of political economy.

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THE TOILER

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